



**For Immediate Release 14/06/2013**

## **Mini Animania Mania**

The *Mini Animania Festival* is an event held around Australia at various times of the year but only visits New South Wales twice a year for a total of three days. This media release is for the first *Animania Festival* event which is referred to as *Mini Animania* because it is a scaled down version of the bigger one held later on in the year.



The *Mini Animania Festival* is a festival for the Australian otaku who celebrates their appreciation of Japanese pop culture like Anime, Manga, Games, Music, and Karaoke etc. An otaku is a non-Japanese person who has an obsession with Anime, Manga, Games etc. and is essentially a freak that enjoys and appreciates all of the aforementioned aspects and much more.

We have the *Mini Animania Festival* because it is for the otaku, who need this event to come together and congregate as a community. This event gives these people a chance to meet others with the same interests like them and form bonds of friendship which they can carry away from the day and nurture in their own time.

The *Mini Animania Festival* has a variety of events that are solely aimed at the otaku audience whether they are of the extremist or casual variety. Some of these events include: the various cosplaying competitions, the maid café "Café Luciole", activities that include many people like cosplay chess and giant twister, karaoke and artspace among other things that most otaku will find enjoyable.

Usually there is no one of substantial importance at the *Mini Animania Festival* like the voice actors from various anime's that are arranged to come and do signings and speak to an audience, but this year we have the incredible cosplaying trio Anna, Ailee and Anita coming to speak exclusively about Cosplay Skits. This trio is famous for producing some of the best cosplay costumes and cosplay skits in the country.

The *Mini Animania Festival* always draws in a wide variety of stallholders who are itching to sell their wonderful products all original and unique. These stallholders sell all different items of interest like original artworks, original and mass production manga, anime, Japanese music CDs, t-shirts and much more.



The *Mini Animania Festival* is held on Saturday the 23<sup>rd</sup> of March 2013 from approximately 10:00 AM and will finish at 04:00PM. The festival itself will be held at the Australian Technology Park in Eveleigh which is only a few minutes' walk away from the Redfern train station.